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**FOR IMMEDIATE RELEASE**

**ROHE & WRIGHT BUILDERS, INC. WINS BEST PRINT AD, CUSTOM BUILDER, LESS THAN 50 HOMES PER YEAR AT 2008 STAR AWARDS HOSTED BY THE TEXAS ASSOCIATION OF BUILDERS**

**AUSTIN, TX** - The Texas Association of Builders is honored to announce that Rohe & Wright Builders, Inc. is the winner of the 2008 Star Awards' Best Print Ad, Custom Builder, less than 50 homes per year category. The award was presented during the Star Awards Gala held at the Gaylord Texan Resort in Grapevine, Texas during the 2008 Sunbelt Builders Show™.

The highly-coveted Star Awards are given annually to recognize excellence in home building, remodeling, sales & marketing, or development. Entrants submitted their best work for consideration in this year's competition.

Their print ad – "My Kitchen, My Kitchen" is visually stimulating, text based ad that catches the reader's eye in both color and black & white, keeping in mind the wide variety of publications for the varied campaign.

The Texas Association of Builders is a non-profit organization with more than 14,000 members, serving the needs of home builders and remodelers throughout Texas, as well as the companies that service them. The Star Awards are presented annually to honor the best in new building, remodeling, and restoration. To view the entire list of Star Award winners, please visit [www.TexasBuilders.org](http://www.TexasBuilders.org).

*ABOUT TAB: Founded in 1946, the Texas Association of Builders is an affiliate of the National Association of Home Builders and has 33 local home builder associations across Texas. Representing over 500,000 jobs and more than \$40 billion in the Texas economy, the state and local associations play a crucial role in providing housing for Texans.*

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