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**FOR IMMEDIATE RELEASE**

**RÖHE & WRIGHT BUILDERS WINS BEST PRINT AD - CUSTOM BUILDER - LESS THAN 50 HOMES PER CALENDAR YEAR AT 2009 STAR AWARDS HOSTED BY THE TEXAS ASSOCIATION OF BUILDERS**

**AUSTIN, TX** - The Texas Association of Builders is honored to announce that Röhe & Wright Builders is the winner of the 2009 Star Awards' Best Print Ad - Custom Builder - less than 50 Homes per calendar year. The award was presented during the Star Awards Gala held at the Gaylord Texan in Grapevine, Texas during the 2009 Sunbelt Builders Show™.

The highly-coveted Star Awards are given annually to recognize excellence in home building, remodeling, sales & marketing, or development. Entrants submitted their best work for consideration in this year's competition.

The target audience was affluent empty nesters. This ad shows an older couple in an older model car driving on the existing infrastructure in place at the community.

The Texas Association of Builders is a non-profit organization with more than 10,500 members, serving the needs of home builders and remodelers throughout Texas, as well as the companies that service them. The Star Awards are presented annually to honor the best in the residential industry. To view the entire list of Star Award winners, please visit [www.TexasBuilders.org](http://www.TexasBuilders.org).

*ABOUT TAB: Founded in 1946, the Texas Association of Builders is an affiliate of the National Association of Home Builders and has 34 local home builder associations across Texas. Representing over 500,000 jobs and more than \$40 billion in the Texas economy, the state and local associations play a crucial role in providing housing for Texans.*

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