

## Category 97

### Custom Builder of the Year - 50 Homes or Less Röhe & Wright Builders

Taking pride in shaping the architecture in their hometown of Houston, Röhe & Wright whole heartedly believes in their mantra, "Building more in your home." The versatile builder is active in home builders associations and a non-profit organization that revitalizes affordable housing. A supporter of the Juvenile Diabetes Research Foundation, the builder believes that doing what's right for the client, the project and community is what makes them a success.

## Category 6



### RÖHE & WRIGHT BUILDERS BEST SALES BROCHURE, CUSTOM BUILDER, LESS THAN 50 HOMES A YEAR

If a picture paints a thousand words, Röhe & Wright's visually stunning brochure speaks volumes, communicating the company's depth of product design capabilities for custom home buyers. From traditional to Mediterranean, to French countryside, the message is, "we truly are a custom builder, building more into your home," in Houston's most desirable neighborhoods. Röhe & Wright's dedication to the truly unique, in building materials as well as architectural details, insures that each home is a legacy for their clients.

## Category 10



### RÖHE & WRIGHT BEST DIRECT MAIL PIECE, CUSTOM BUILDER, LESS THAN 50 HOMES PER CALENDAR YEAR

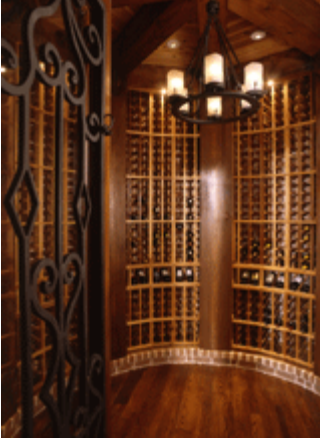
Röhe and Wright's direct mail piece was designed to create urgency among its prospective buyers, to communicate the limited offering (only six town homes remain) and to visually communicate the architectural sophistication of the urban English style homes. The goal of the mailer was to generate 24 leads within the target market. Röhe & Wright's award winning piece overcame the competition visually and exceeded their traffic objective, with 52 traffic units to date.



## Category 66

### RÖHE & WRIGHT BUILDERS BEST INTERIOR ENTRY/FOYER FOR A HOME OVER \$1 MILLION

Double Cantera entry doors open to a magnificent groin vaulted ceiling in this award winning entry way. Every detail in this foyer is met with precise craftsmanship from the hand-stained-wood-paneled, clear alder inset arches to the heringbone solid walnut wood floors. The foyer includes views to the formal living area with a 2-story stair tower and library. This home in Royal Oaks Country Club represents the best that Röhe & Wright offers.



**Category 67**

**RÖHE & WRIGHT BUILDERS  
BEST SPECIALTY ROOM**

The Wine Room by Röhe & Wright Builders creates a unique environment to store and enjoy a vast wine collection. The circular wine room with custom milled woodwork and antique random length oak flooring is climate controlled and will store 2,500 individual bottles.



**Category 74**

**RÖHE & WRIGHT BUILDERS  
BEST OVERALL INTERIOR DESIGN FOR A HOME \$500K - \$1  
MILLION**

This “Hill Country meets Maine Camp” home in Houston encompasses intricate design details. The kitchen is modeled after the kitchen in the movie “Something’s Got to Give” including an island with white marble countertops. Copper gas lanterns and Dutch style front doors welcome all who enter this elegant home. A children’s library and a special project room allow the owners to spread out in the more than 4,900 square foot home.